Design-A-Thon Project

VIRTUAL STUDENT FOREIGN SERVICE

VSFS

Project Title	Design-A-Thon Project
Project Summary	A project to prioritize and design electronic files for publication throughout organization (Research Services) within NARA. Electronic files will be specific to activities and guidance for internal NARA staff only.
Country	United States
Agency	National Archives and Records Administration
DoS Office	N/A
Post	N/A
Section	N/A
Number of Interns	1

Project Description

Visual communication is the most effective way of conveying a company's Vision, Mission, and Marketing messages to a large number of audience. It is proven that visuals appeal to individuals more and we can remember more about a brand if it uses visual media for advertising. At the National Archives, it is very important that we create informative and engaging materials through visually appealing designs as a means to be communicate most effectively to our employees.

As we implement new and innovative strategies and provide guidance to our employees, the internal Communication Team recognize that designers are considered to be an integral part of any visual communication process.The Communication team is responsible for developing strategies and communicating information across 14 locations within NARA. This team has identified a variety of resource priorities for design and distribution to employees. The virtual intern will be responsible for collaborating with the internal Communication team to develop design ideas, files and visual strategies based on priorities identified by the internal Communication team

Desired Skills Interests

Additional Information

None

Language Requirements

None